

FOR IMMEDIATE RELEASE**TBL CAPITAL JOINS WITH PARTNERSHIP CAPITAL GROWTH ADVISORS*****Partnership Capital Growth TBL Management, LLC to continue commitment to “triple bottom line” investing***

San Francisco, Jan. 14, 2011 — TBL Capital LP, a leading investor in entrepreneurs committed to building companies with strong triple bottom line (people, planet, profits) returns, today announced a new management structure with Partnership Capital Growth TBL Management, LLC, a newly created affiliate of Partnership Capital Growth Advisors, LLC, the leading financial advisory firm and private equity fund focused exclusively on the healthy, active and sustainable living marketplace. Moving forward, Partnership Capital Growth TBL Management will work with the TBL Capital investment team to manage the TBL portfolio of companies, extending TBL’s experience with Partnership Capital Growth Advisors’ seasoned team of experts.

“Partnership Capital Growth Advisors has an unrivaled focus and track record as advisors and investors in healthy, active and sustainable living,” said Mark Finser, former Managing Partner of TBL Capital and a pioneer in the field of social finance, who will be stepping down as Managing Partner as part of the transaction and serve as an advisor to PCGA. “We’re pleased Partnership Capital Growth Advisors will assist TBL in supporting the TBL mission to achieve positive social, environmental and financial outcomes and in enhancing the value of the TBL investment portfolio.”

TBL has targeted a range of socially and environmentally beneficial sectors in which to invest that include consumer products, service providers, software, clean technology, green building, health and wellness, and retail.

“We are committed to supporting TBL’s mission of socially responsible investing and providing their portfolio companies with triple bottom line-focused advisory services,” said Brent Knudsen, Managing Partner and Founder of Partnership Capital Growth Advisors. “We look forward to working with the TBL team.”

About Partnership Capital Growth Advisors

Partnership Capital Growth Advisors, LLC is a San Francisco-based merchant bank that provides full-service merger and acquisition, financing and advisory services to middle market companies as well as private equity capital through its Partnership Capital Growth Investors funds. The firm focuses exclusively on consumer products and services in the areas of healthy, active and sustainable living. Partnership Capital Growth TBL Management, LLC is an affiliate of Partnership Capital Growth Advisors. Both companies are headquartered in San Francisco with offices in Boston. For more information visit www.pcg-advisors.com.

About TBL Capital

TBL Capital, LP is a venture capital fund based in San Francisco that provides patient growth capital focused on the needs of the entrepreneur with a balanced emphasis on triple bottom line results that benefit people, planet and profits. The fund invests in entrepreneurs who are committed to building companies that produce positive social, environmental and financial returns. For more information visit www.tblcapital.com.