



## **Business Leader Mark A. Finser Elected Chairman of New Resource Bank in San Francisco**

### ***Another Board Member Joins Obama Transition Team***

**San Francisco (Jan. 7, 2009)**--The Board of Directors of New Resource Bank (OTCBB:NWBN) today announced the election of Mark A. Finser as chairman of the board of the commercial bank which specializes in serving the needs of green entrepreneurs and sustainable businesses.

Mr. Finser is a founding organizer of New Resource Bank and was a founding member of its board. He is also chairman of RSF Social Finance and General Partner of TBL Capital, both innovative organizations in social finance.

“Mark has been a pioneer and leader in social finance since 1984,” said bank vice chairman and founder Peter Liu. “He brings a solid background in management, and his thoughtful leadership will help us continue to grow upon our successes.”

Mr. Finser replaces Daniel Yohannes, who stepped down from the board on December 19, 2008, to accept another job.

Bank board member Jeff Bleich will also step down by January 31. Mr. Bleich has said that he will be expanding his role on the President-elect Barack Obama transition team.

“We appreciate Jeff’s service and understand his personal commitment to the new administration in Washington, D.C. We want to congratulate him on his role with the President-elect’s transition team, and we have been honored to have him as part of our business,” Mr. Finser said.

### ***About New Resource Bank***

*New Resource Bank is a community bank in San Francisco that is setting a new standard in customer service while financing efficient and sustainable resources in its community. The Bank is founded by leading entrepreneurs, along with seasoned banking executives*

*from national and local community banks. For more information, please go to  
www.newresourcebank.com <http://www.newresourcebank.com/>*

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